

# Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any combination to get the best of both and meet your specific business needs.

## On-premises

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

### Why choose On-premises

- Maintain tight control over server configuration and change management
- Enforce strict data residency and regulatory frameworks for data access
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Each higher edition/plan supports all features included in the edition/plan preceding it.

| Starter                                                                                                                                                                                                                                                                                                                                                                         | Professional                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Automation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Enterprise                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| <b>Design and print labels in minutes</b> <ul style="list-style-type: none"> <li>• Design simple barcode labels with 100+ linear and 2D symbologies and standards</li> <li>• Print to 11,000+ printers for labeling, marking, and coding</li> <li>• Ensure compliance with 400+ pre-built templates</li> <li>• Print to unlimited printers from a single user and PC</li> </ul> | <b>Be more data-driven with pre-configured, dynamic tools</b> <ul style="list-style-type: none"> <li>• Create dynamic templates for simplified template management</li> <li>• Print at the source of work from any mobile device or browser</li> <li>• Easily connect label templates to 20+ pre-configured databases or file types</li> <li>• Ensure label accuracy with customizable data entry forms</li> <li>• Encode RFID tags as easily as barcode labels</li> </ul> | <b>Boost productivity with flexible, automated labeling</b> <ul style="list-style-type: none"> <li>• Streamline label printing with on-demand, data-driven forms</li> <li>• Build flexible integrations using REST APIs, File Drop, or no-code builders</li> <li>• Automate repetitive processes with 70+ trigger actions</li> <li>• Integrate with any business system or application (ERP, WMS, MES, etc.)</li> <li>• Reprint previously printed labels that get lost or damaged</li> </ul> | <b>Streamline teams and enforce accountability</b> <ul style="list-style-type: none"> <li>• Create a source of truth with centralized label and document management</li> <li>• Enable version control by tracking label documents, from start to finish</li> <li>• Prevent unauthorized print runs with enterprise-level security and permissions</li> <li>• Manage complete audit trails and logs</li> <li>• Enable comprehensive traceability</li> <li>• 99.99% high availability with enhanced reliability</li> </ul> |

## Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in three plans.

### Why choose Cloud

- Deploy a labeling solution quickly
- Receive latest features & security updates automatically
- Print labels remotely and from multiple locations
- Reduce overhead with simple, cloud-native integrations

| Essentials                                                                                                                                                                                                                                                                                                                                         | Automation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Enterprise                                                                                                                                                                                                                                                                                                                                                                                   |
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| <b>Start printing without additional IT resources</b> <ul style="list-style-type: none"> <li>• Design anywhere, anytime using the cloud-based designer</li> <li>• Centralize label and document management</li> <li>• Connect to cloud databases and local files</li> <li>• Get started in minutes - with minimal software installation</li> </ul> | <b>Streamline printing and teams without complexity</b> <ul style="list-style-type: none"> <li>• Build flexible integrations using REST APIs or File Drop</li> <li>• Enable version control by tracking label documents, from start to finish</li> <li>• Streamline label template management with dedicated spaces for users &amp; teams</li> <li>• Add and print to Zebra printers with direct cloud printing</li> <li>• Ensure authorized access with pre-configured SSO options</li> </ul> | <b>Strengthen control of global operations</b> <ul style="list-style-type: none"> <li>• Print directly from your ERP or business system with pre-built connectors - no programming needed (1 included with plan)</li> <li>• Strengthen control with private and semi-private cloud options (future)</li> <li>• Test before you deploy in a dedicated sandbox environment (future)</li> </ul> |

# BarTender Feature Comparison

|                                                    | On-premises |              |            |            | Cloud      |            |                |
|----------------------------------------------------|-------------|--------------|------------|------------|------------|------------|----------------|
|                                                    | Starter     | Professional | Automation | Enterprise | Essentials | Automation | Enterprise     |
| WYSIWYG designer                                   | •           | •            | •          | •          | •          | •          | •              |
| Broad printer support                              | •           | •            | •          | •          | •          | •          | •              |
| Extensive barcodes                                 | •           | •            | •          | •          | •          | •          | •              |
| Pre-defined label stock                            | •           | •            | •          | •          | •          | •          | •              |
| Online library with 400+ pre-built label templates | •           | •            | •          | •          | •          | •          | •              |
| Local data                                         | •           | •            | •          | •          | •          | •          | •              |
| Driverless remote printing                         |             | •            | •          | •          | •          | •          | •              |
| Anywhere, anytime printing                         |             | •            | •          | •          | •          | •          | •              |
| External devices                                   |             | •            | •          | •          |            |            |                |
| Data entry forms                                   |             | •            | •          | •          | •          | •          | •              |
| Broad database support                             |             | •            | •          | •          | •          | •          | •              |
| Dynamic data-driven templates                      |             | •            | •          | •          | •          | •          | •              |
| RFID                                               |             | •            | •          | •          | •          | •          | •              |
| Online label designer                              |             |              |            |            | •          | •          | •              |
| Print recovery                                     |             |              | •          | •          | •          | •          | •              |
| Flexible File Drop integration                     |             |              | •          | •          |            | •          | •              |
| REST API                                           |             |              | •          | •          |            | •          | •              |
| .NET SDK                                           |             |              | •          | •          |            |            |                |
| Process automation                                 |             |              | •          | •          |            |            |                |
| On-demand printing forms                           |             |              | •          | •          |            | •          | •              |
| Direct cloud printing                              |             |              |            |            |            | •          | •              |
| Pre-built ERP connectors for printing              |             |              |            |            |            | •          | • + 1 included |
| Centralized labeling management                    |             |              |            | •          | •          | •          | •              |
| Global operations                                  |             |              |            | •          | •          | •          | •              |
| Content and workflow management                    |             |              |            | •          |            | •          | •              |
| Unlimited logging                                  |             |              |            | •          |            |            |                |
| Enterprise security                                |             |              |            | •          |            |            |                |
| Business continuity                                |             |              |            | •          |            |            |                |

## Additional services available

### Premium support

Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

### Professional services

Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.